



VOICE CORP™ AFFILIATE MARKETING PROGRAM

LEARNING DISABILITIES WORLDWIDE COOPERATION WITH VOICECORP

“Learning Disabilities Worldwide’s mission is to be the unique web resource created by and for people with learning disabilities and their families. LDW® is the bridge between people with disabilities and the institutions and other resources available to provide help. We have opted to implement VoiceCorp’s ReadSpeaker speech enabling services on our LDW® website to enhance the accessibility of the content of our website for a larger audience. It is a technology of high quality and great ease of use. ReadSpeaker enables people that have problems reading access to our content. This includes people with learning disabilities as well as people with visual impairments or those who do not understand written English very well.”

“The text is converted to a near-to-human text-to-speech voice and it provides the audio equivalent in real-time to all those that have problems with reading such as people with visual impairments, dyslexia, people with a foreign background, certain seniors as well as all those that prefer to listen than to read. The implementation of the ReadSpeaker service was very quick and flexible and didn’t require any re-development of our web site.”

according to Teresa Citro, Chief Executive Officer of Learning Disabilities Worldwide.

MORE ABOUT

The ReadSpeaker services have been launched in 2001 in Europe. With the ReadSpeaker services, the VoiceCorp clients reach out to roughly 20-25% of the population that have difficulties accessing websites.

Currently there are more than 3000 clients across 21 countries that use the ReadSpeaker speech enabling services. Among the clients there are household names like New York Life, but also the City of San Francisco. Across the globe cities like Tokyo, Paris, Amsterdam, Zurich, Stockholm are using ReadSpeaker on their websites. More than 100 hospitals are among the clients and well as hundreds of not-for-profit organizations that are focused at people with a disability, such as blindness.org, dyslexia.org and many more.

GOOD NEWS FOR THE LEARNING DISABILITIES STAKEHOLDERS

“We are excited about the ReadSpeaker services for the last years. As one of the first users of the ReadSpeaker service in the USA, we have the opportunity to provide our stakeholders with a compelling offer to use the ReadSpeaker service. We can highly recommend this service for your websites”

Teresa Citro, Chief Executive Officer, LDW®

READSPEAKER OFFER FOR LEARNING DISABILITIES STAKEHOLDERS

All stakeholders of LDW® (will be eligible for a 15% discount on the regular ReadSpeaker services.

If you are interested, please send an email to Jin.Mehta@voicecorp.com for a free demo and a quotation. Or call Jin at (xxx) xxx-xxxx.

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