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March 2010

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**Contact Us**  
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Dear Exhibitor,

Learning Disabilities Worldwide (LDW®) invites you to exhibit at our **19<sup>th</sup> Annual World Congress on Learning Disabilities**. Please join us Thursday, Friday and Saturday, October 21 – 23, 2010, at our new conference location, the Crowne Plaza Hotel, in Fairfield, New Jersey, just 20 minutes from New York City.

Our local and international presenters are among the most qualified and highly respected leaders in learning disabilities (LD) research and practice in the world. We were especially pleased to see people from 15 countries in attendance and over the three days, 600 participants at our 2009 conference; and expect to see even greater participation in 2010.

Our conference schedule includes one hour per day of dedicated exhibit time in addition to registration, lunch, and break time. Your participation allows us to offer our attendees the opportunity to see the best in services, products, and education for those who work in the learning disabilities field. We appreciate your participation!

Please see the EXHIBITOR FACT SHEET for further opportunities to enhance your organization's visibility through sponsorships.

Please reserve your exhibit space, as well as you pre-conference ad by May 1, 2010 to receive discounted pricing. Contact me at 781-890-5399 if you would like further information. I look forward to hearing from you.

Sincerely,

*Margy Davidson*

Margy Davidson  
Director of Communications  
Learning Disabilities Worldwide  
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**EXHIBITOR FACT SHEET**  
**19<sup>TH</sup> Annual World Congress on Learning Disabilities**  
**October 21 – 23, 2010**  
**Fairfield, NJ**

*The following options are designed to maximize visibility for your products and services at the 19<sup>th</sup> Annual World Congress on Learning Disabilities.*

**EXHIBITOR TABLE OPPORTUNITIES**

**Your 2-day EXHIBIT FEE includes the following:**

- 1 6-foot draped table, 2 chairs
- 1 exhibitor's badge allowing entrance to conference sessions
- \*Opportunity to showcase your products/services with Product Demonstrations
- **An additional \$100.00 off if you also place an Ad in the Pre-Conference Brochure**

**EXHIBIT SCHEDULE:** (Set up time: 7:00 a.m. Friday)

**Friday and Saturday, October 22-23, 2010**

**College Fair, Thursday Evening, October 21, 2010** (Free if you exhibit Friday & Saturday)

**Exhibit Fees**

<b>Non-Member (2 days) Additional Table</b>			<b>Institutional Member Rate (2 days) Additional Table</b>		
Before 05/01/10	\$476.00	\$280	Before 05/01/10	\$420.00	\$252
After 05/01/10	\$560.00	\$300	After 05/01/10	\$504.00	\$270

**2010 Advertising Prices for Pre-Conference Brochure**

<b>Non Members Rate</b>		<b>Institutional Members Rate</b>	
¼ Page Ad	\$715	¼ Page Ad	\$650
½ Page Ad	\$1375	½ Page Ad	\$1250
Full Page Ad	\$2750	Full Page Ad	\$2500

Ads must be submitted by May 15, 2010  
**Contact LDW for your organization's Table Number for inclusion in your ad.**

\*Exhibitors will have the opportunity to schedule a presentation of their product at their table for **FREE**. Exhibitors must sign up before May 1, 2010 to be included. Limited to 9 exhibitors. Reserve your spot now, while they last!

# Sponsorship Opportunities

## Conference Sponsorship Fees of \$1,000 and above include:

- A free link to your company from the Conference page of LDW's website
- Recognition in our pre-Conference brochure
- Recognition in the Conference Schedule of Events
- Recognition on signage at the event
- **Conference Sponsorship Fees over \$2,500 will also receive special recognition by LDW's Chair during the Opening Remarks portion of the event.**

## Sponsorship Categories:

Your sponsorship of our internationally known conference helps defray the cost of our expenses for planning and executing a world-renowned event and allows us to keep our participant registration prices low and attract larger numbers of attendees to view your products/services.

- \$7,000**     **Conference Co-Sponsor (2)** Conference co-sponsors will receive all the benefits listed above as well as:
- Your company name will be included on the conference banner.
  - Your name and logo printed on the cover of our pre-Conference Brochure and days Schedule of Events.
  - Your company name will also be included on over 50,000 "save-the-date" flyers.
  - Special invitation to the Board of Directors' luncheon. (up to 2 people)
- \$5,000**     **College Fair** sponsor will receive all the Sponsorship Fee benefits for \$1000 and above as well as your organization's name on the College Fair Banner.
- \$3,500**     **Exhibitor's Reception** sponsor will receive all the Sponsorship Fee benefits for \$1000 and above, as well as: have their products/services highlighted during a 15 minute demonstration during the reception.
- \$3,000**     **Speaker's Luncheon (3)** sponsor will receive all the Sponsorship Fee benefits for \$1000 and above, as well as: recognition by LDW's President during the luncheon and an opportunity to give a 5-minute informational message at the luncheon.
- \$2,500**     **President's Reception** sponsor will receive all the Sponsorship Fee benefits for \$1000 as well as well as: receive a special invitation to the Executive Director's Reception (up to 2 people) and an opportunity to mingle with the most well respected leaders in the field of LD.
- \$2,000**     **Coffee Break (3)** In addition to sponsorship benefits above, coffee break sponsors will have their tables located adjacent to the coffee station.
- \$1,000**     **Keynote Speakers (3)** President or Co-Chair will recognize sponsor during his introductory remarks.
- \$1,000**     **Airline Tickets (4)**
- \$500**        **Host a luncheon table** sponsor will host a table of 10 for lunch and reach attendees who want more information on their company. Sponsor will have 30 minutes to discuss/demonstrate their product/service to interested attendees who sign up to have lunch at the company's table.
- ??**         **Donate a door prize** from your company and receive recognition during the event.